

2020

# **DOWNTOWN LIVING SURVEY RESULTS**

ANN ARBOR, MI



**ANN ARBOR  
HOUSING COMMISSION**

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# EXECUTIVE SUMMARY

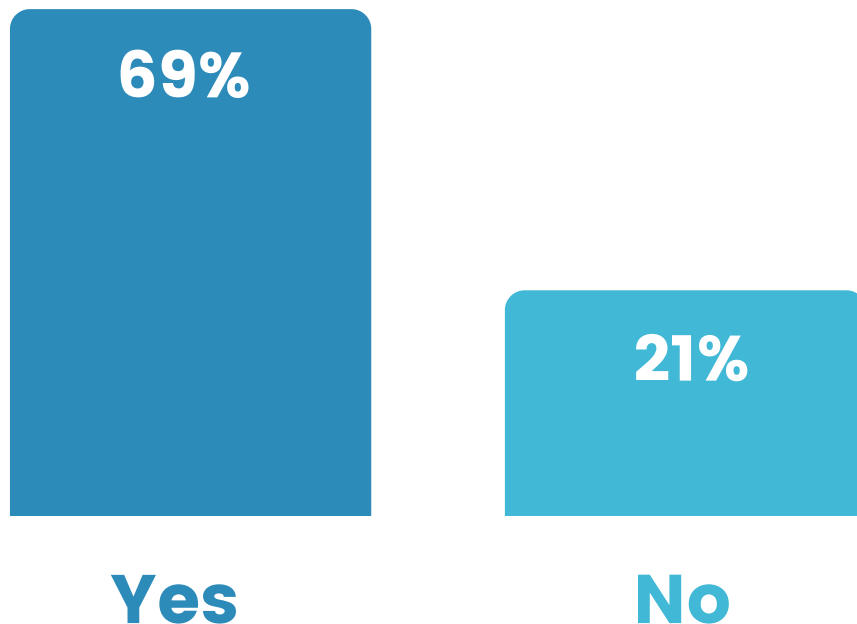
This survey was conducted by the Ann Arbor Housing Commission in the spring of 2020. The primary purpose of the survey was to find out whether low-income families with children would live in housing in downtown Ann Arbor and if so, what features were important to them.

The surveys were completed by Ann Arbor Housing Commission residents and community members attending events at Bryant Community Center. A total of 104 participants answered the survey.

# SURVEY RESULTS

## ALL PARTICIPANTS

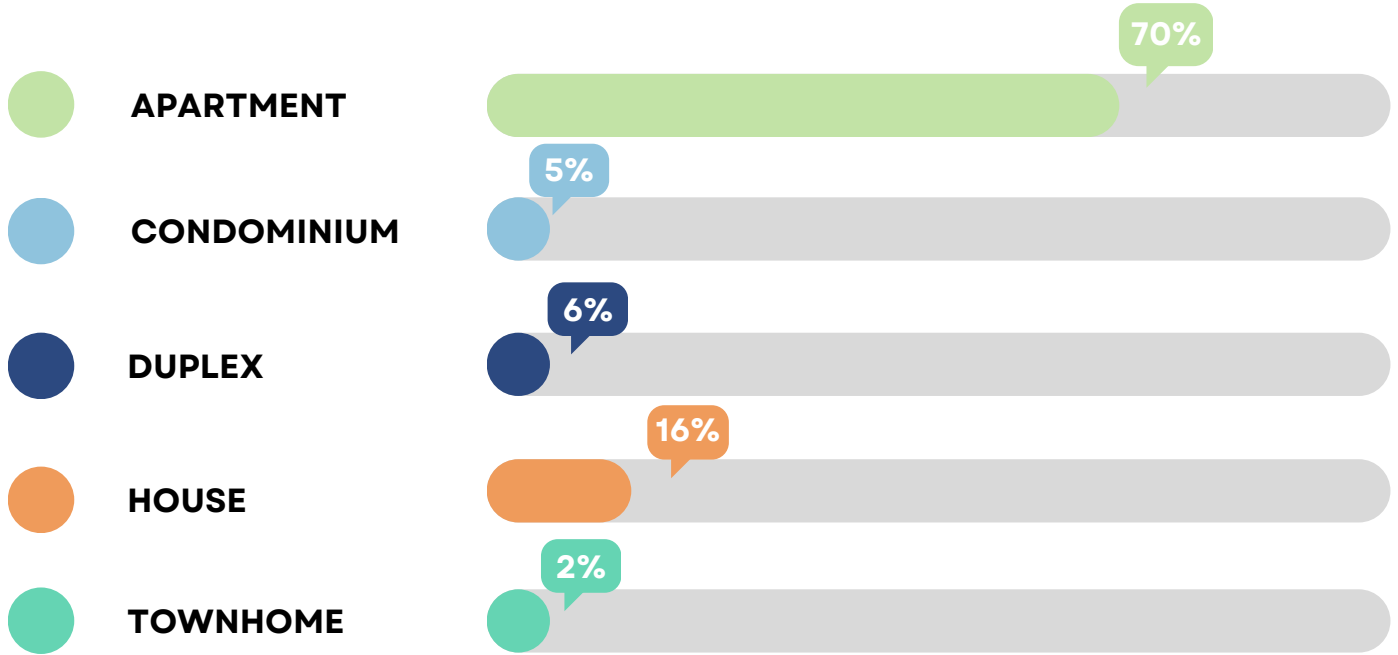
Would you live downtown if your housing costs were the same as they are now?



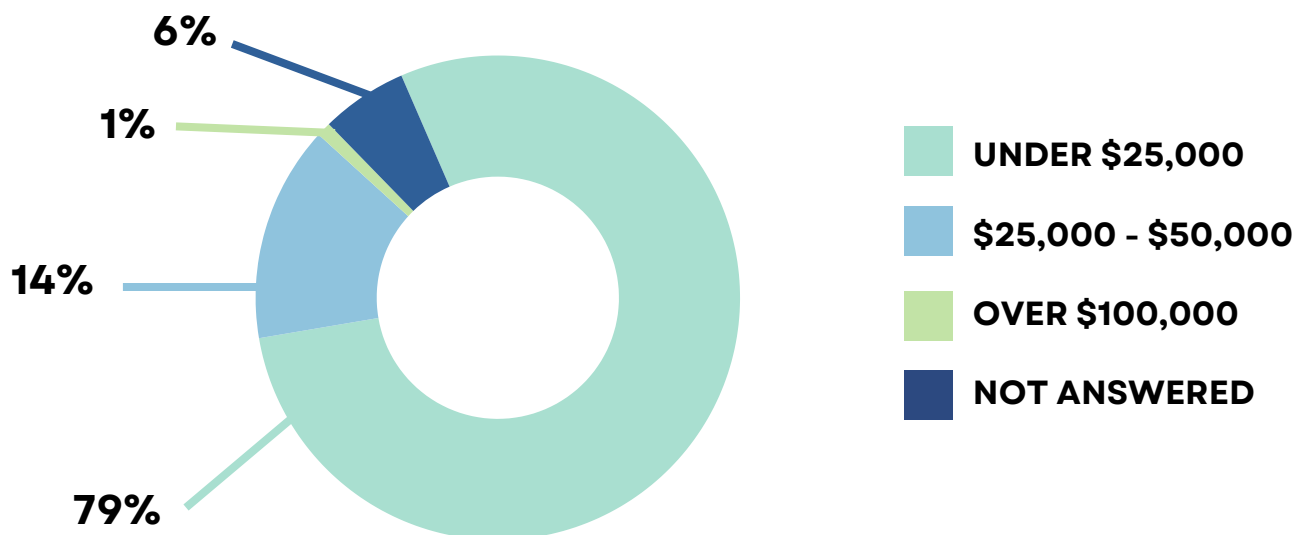
**36%**

of respondents said they currently live in Ann Arbor.

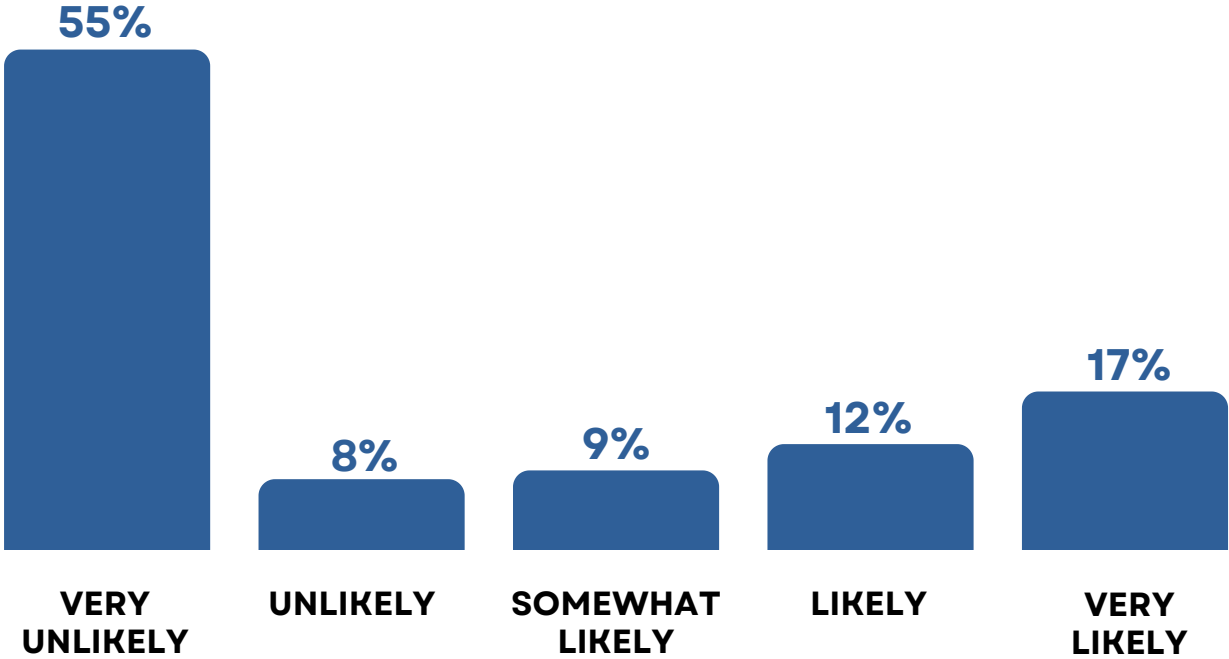
# Which type of housing do you currently live in?



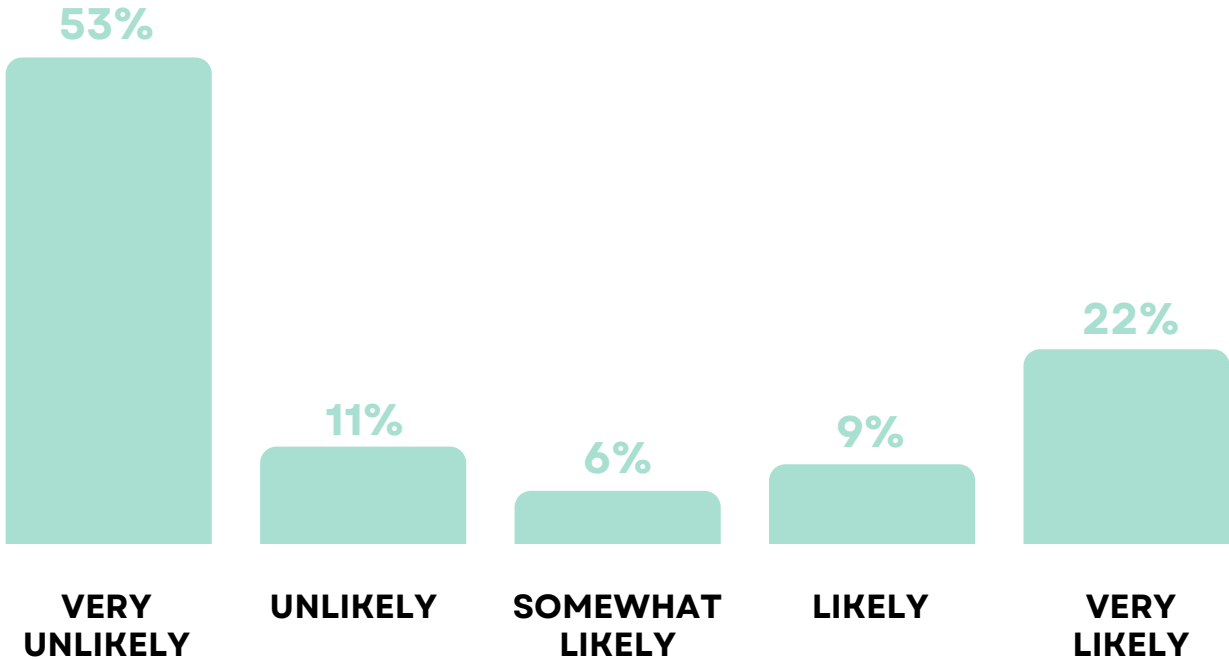
# What is your household's annual income?



Would you live downtown in a high rise building with children under 18?

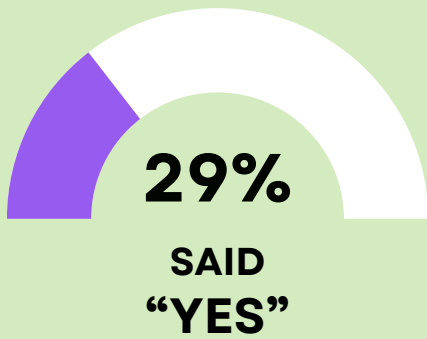


Would you live downtown if there is no free onsite parking?

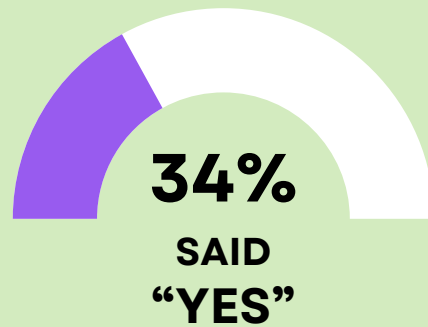


# Would you...

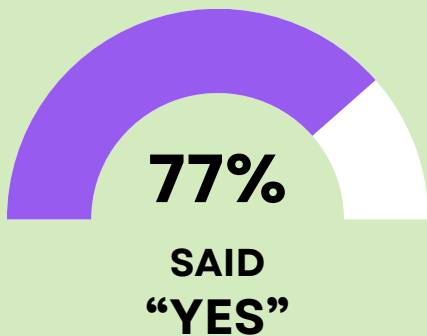
Pay for a reserved parking space?



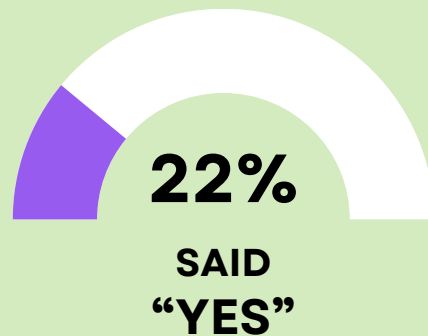
Carpool?



Use public transportation?



Rent a vehicle by the hour when needed?



# Are these amenities important to you?

■ Yes ■ No

Free Wi-Fi



Fitness area



Security cameras & locked building entry



Business center



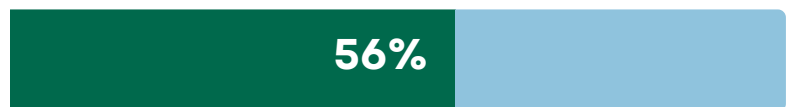
In-unit washer & dryer



24/7 security guards or front desk

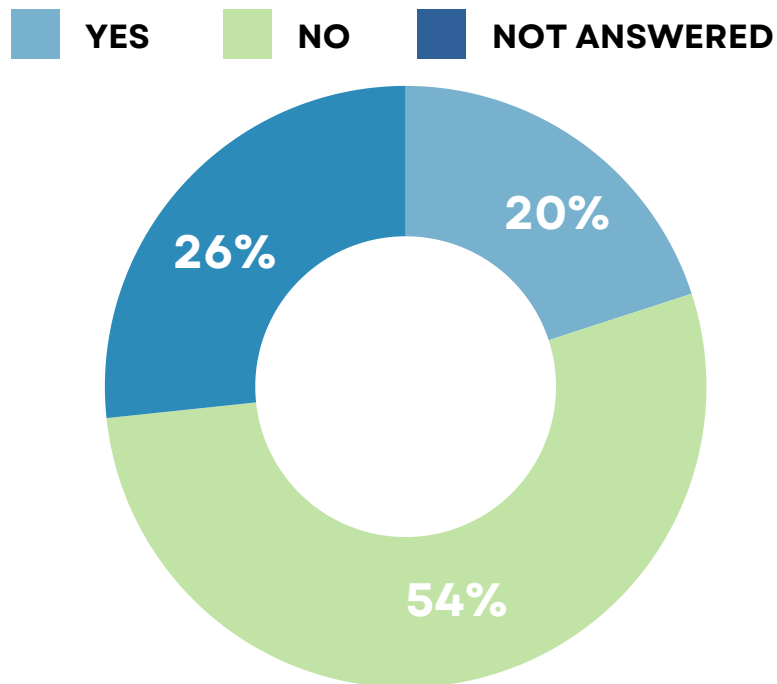


On-site after school & summer programs





# Do you have school-age children living in your home?



If yes, how would school choices impact your decision on whether to move your family to downtown Ann Arbor?

**“IT WOULD ALLOW ME TO KEEP MY KIDS IN THEIR SCHOOL.”**

**“BETTER SCHOOLS WITH LESS HASSLE.”**

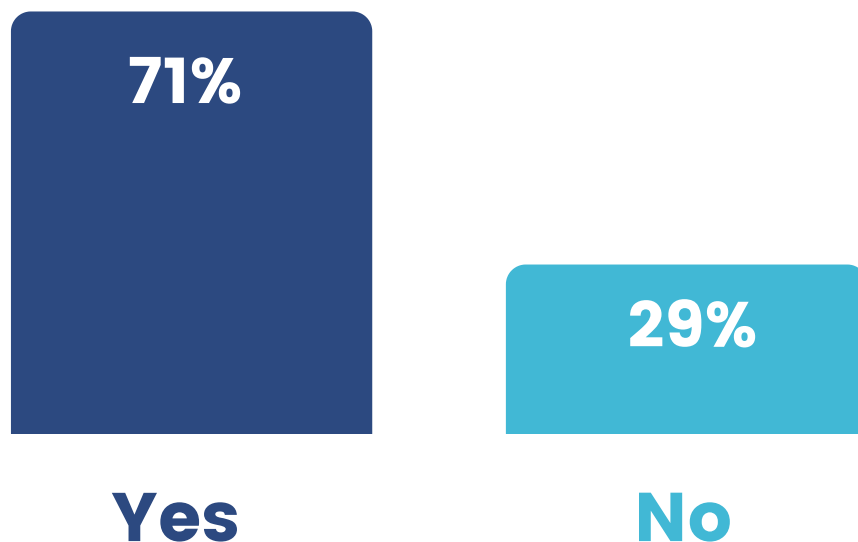
**“I LOVE ANN ARBOR SCHOOLS.”**

**“HUGE IMPACT, MAIN REASON TO CONSIDER.”**

# SURVEY RESULTS

## FAMILIES WITH MINORS

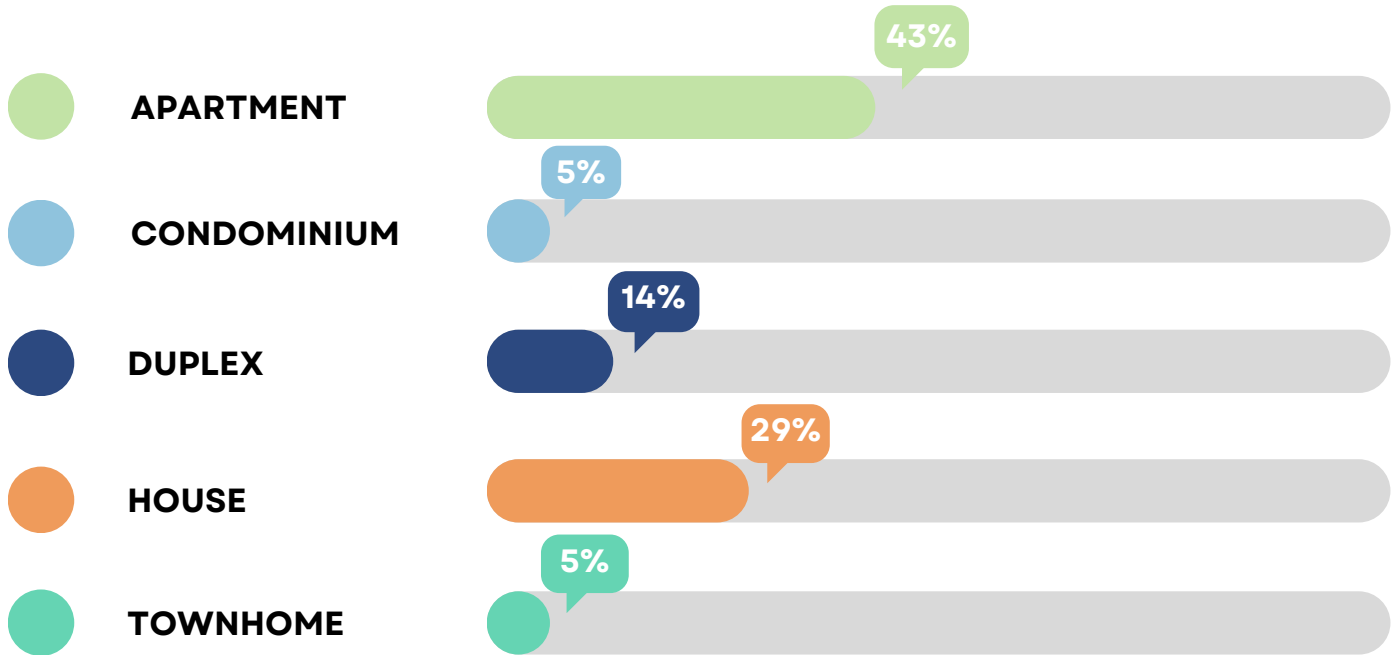
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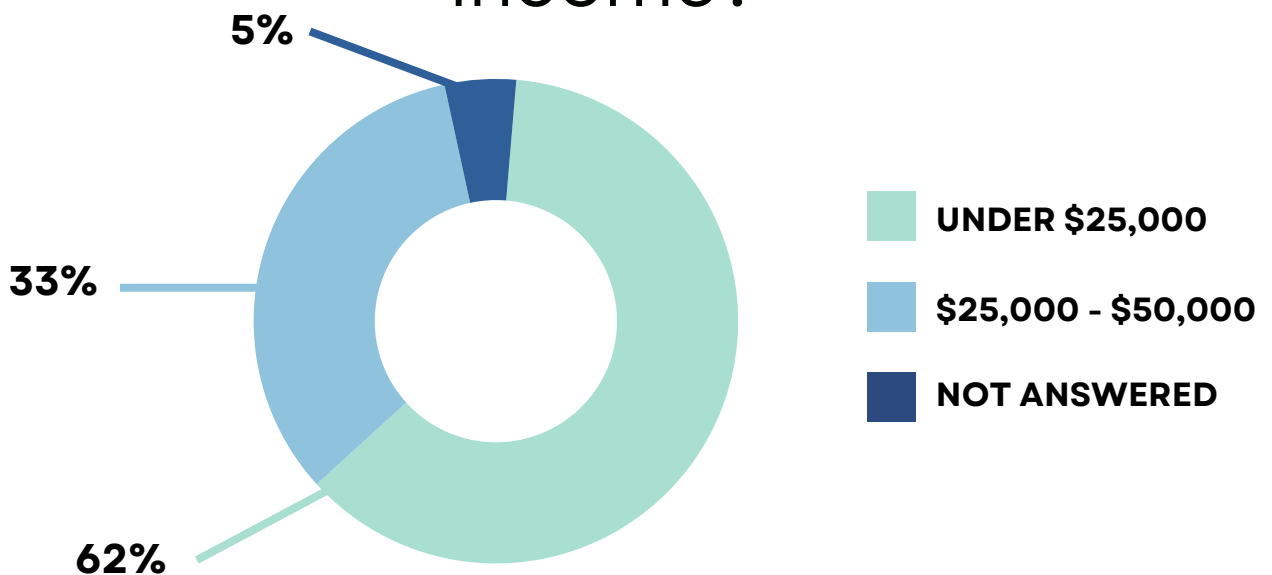
**24%**

of families said they currently live in Ann Arbor.

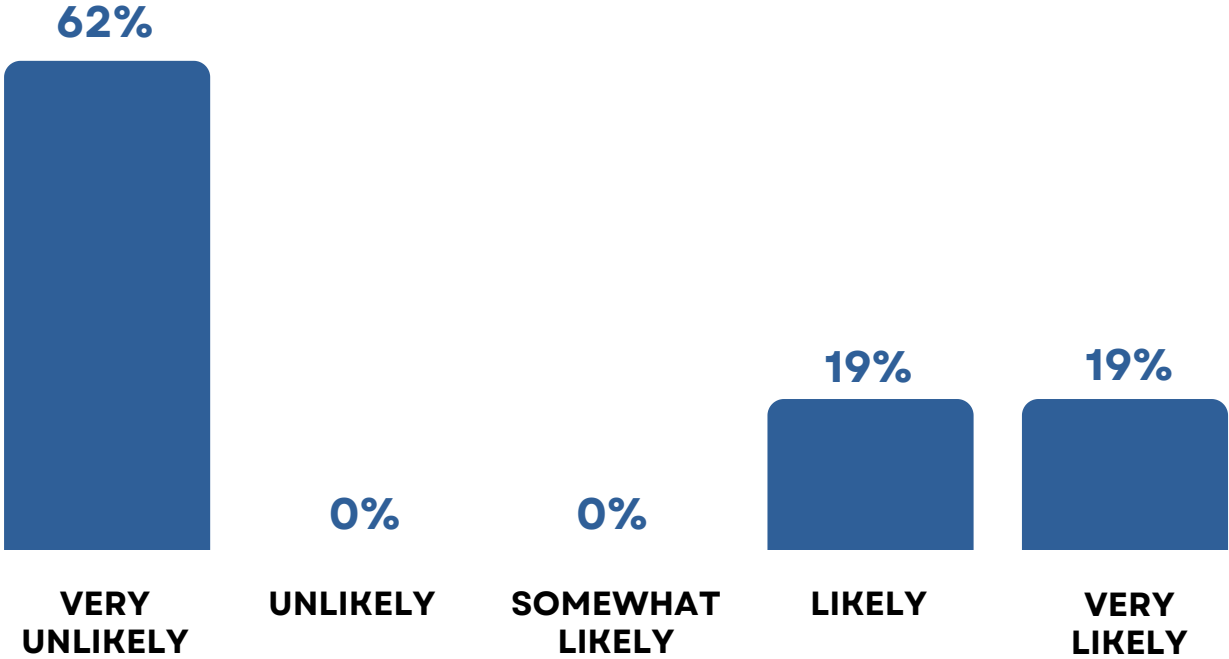
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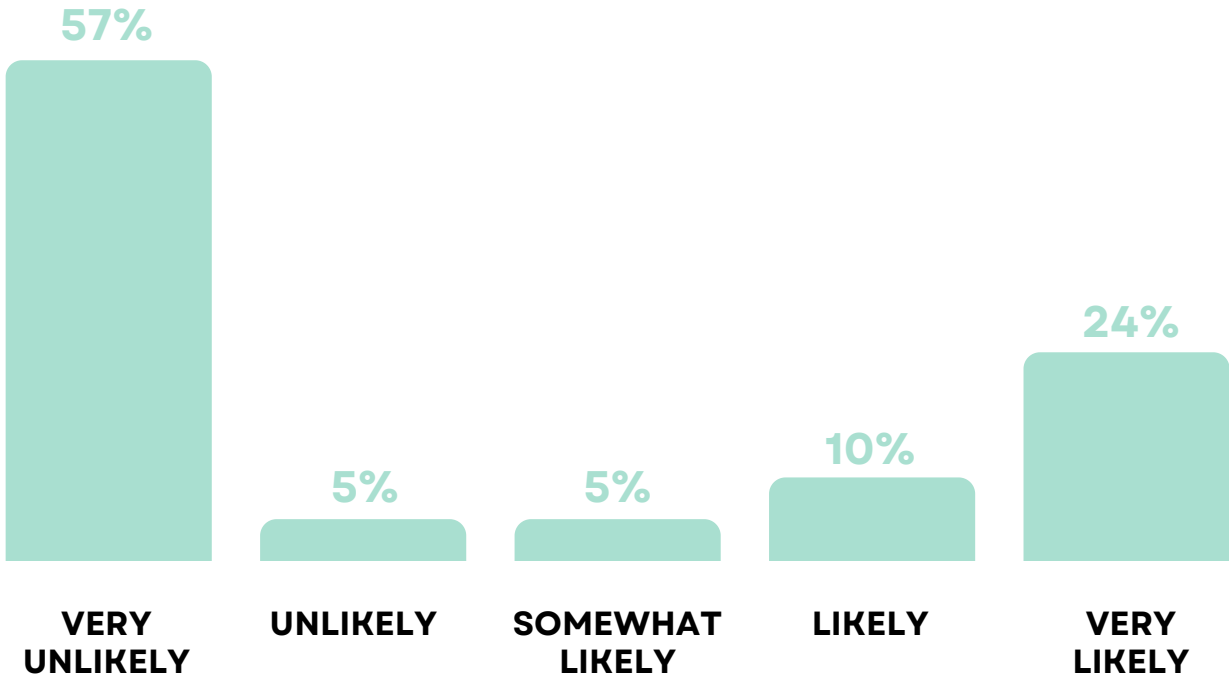
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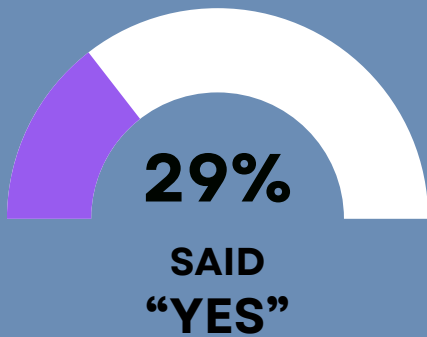


Would you live downtown if there is no free onsite parking?

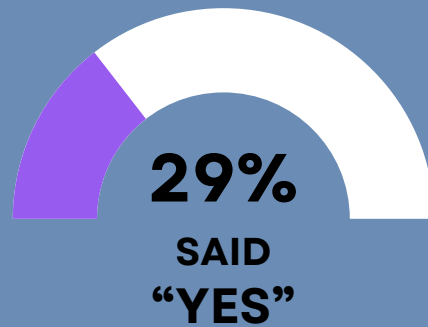


# Would you...

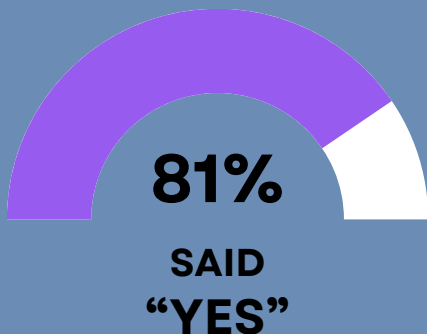
Pay for a reserved parking space?



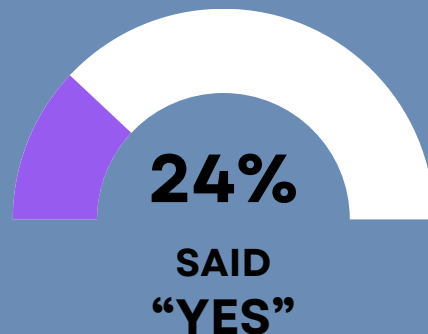
Carpool?



Use public transportation?



Rent a vehicle by the hour when needed?



# Are these amenities important to you?

■ Yes ■ No

Free Wi-Fi

95%

Fitness area

86%

Security cameras  
& locked building entry

95%

Business center

90%

In-unit washer & dryer

90%

24/7 security guards  
or front desk

95%

On-site after school  
& summer programs

95%



# Downtown Living Survey

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Do you have school-age children living in your home?  Yes |  No

If yes, how would school choices impact your decision on whether to move your family to downtown Ann Arbor? The schools for most of the downtown Ann Arbor area are Bach Elementary, Slauson Middle School, and Pioneer Highschool.

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What is your household's annual income?

- Under \$25,000
- \$25,000-\$50,000
- \$50,000-\$100,000
- Over \$100,000

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Any comments or suggestions you would like us to consider?

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Please return this survey to [HousingCommission@a2gov.org](mailto:HousingCommission@a2gov.org)

or to the Ann Arbor Housing Commission 2000 S. Industrial, Ann Arbor MI 48104

or to the Ann Arbor Housing Commission 727 Miller Ave, Ann Arbor MI 48103

by April 1, 2020





**ANN ARBOR  
HOUSING COMMISSION**