



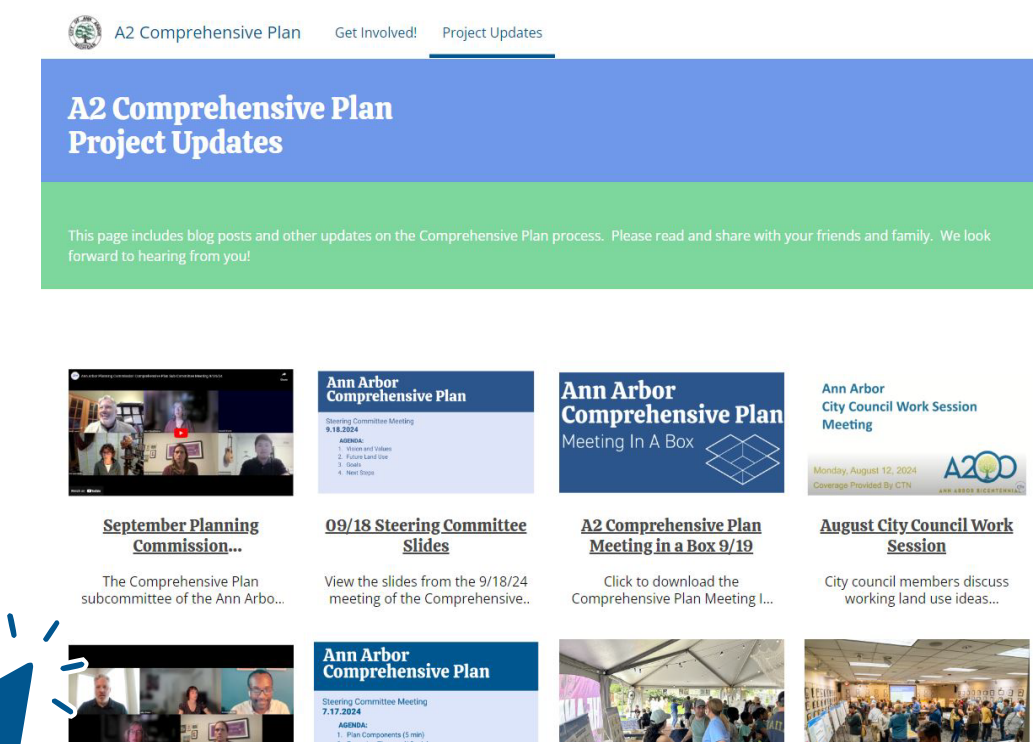
WHAT WE HEARD | Engagement by the Numbers



Over the course of last year, a variety of engagement opportunities have taken place, including:

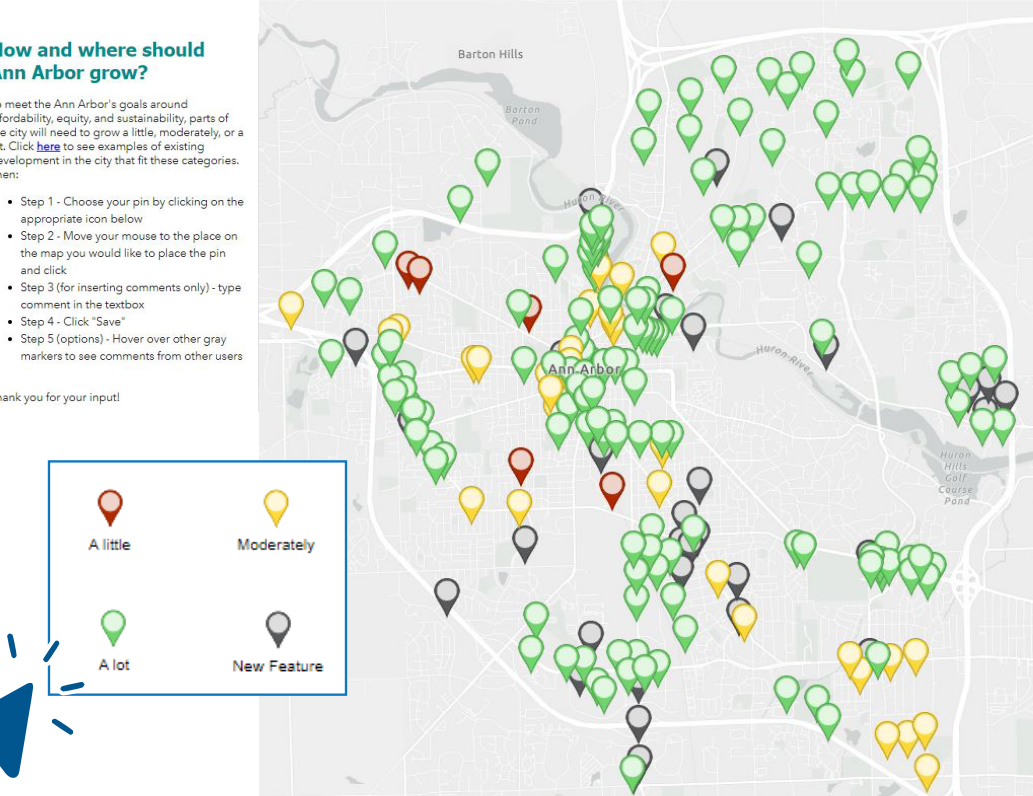
ONLINE ENGAGEMENT

3,000+ online survey participants
35,000+ project website views
2,000 Summer Game badges



COLLABORATIVE MAPPING

147 collaborative map pins
63 growth activity responses



STAKEHOLDER INTERVIEWS

19 interviews | 49 individuals
15 governmental agencies & institutions



POP-UP EVENTS

City staff and activities at Green Fair in 2023 and 2024, Farmers Market, Summer Party and Meetings In a Box



PUBLIC MEETINGS

7 events at Downtown & branch libraries
380+ attendees
27 stakeholders in small group meetings



What were the major takeaways?

1. Housing was the #1 topic of conversation.
2. There is strong support for higher density to increase housing supply, affordability, and provide options for many types of residents and families.
3. Increasing transit infrastructure and supporting sustainable, walkable neighborhoods is a priority that must go hand in hand with higher density.
4. Concerns around density include the impact on green spaces, preserving neighborhood character, potential quality of life impacts, cost of living, and gentrification.

AT THE CITYWIDE DEVELOPMENT LEVEL

- ▶ Need for more types of housing and increased total housing throughout Ann Arbor, with a focus on higher density housing.
- ▶ Improvements to bike lanes and pedestrian walkability.
- ▶ A livelier riverfront and expansion of downtown's footprint.
- ▶ Incentives to encourage more affordable and intensive development, including missing middle housing.
- ▶ Preservation of historic districts and green spaces.
- ▶ Better public transit and accessibility for all mobility options.
- ▶ More small businesses and neighborhood retail options.
- ▶ Prioritizing livability and equity for all residents.

AT THE DOWNTOWN LEVEL

- ▶ People want downtown to grow physically, particularly to the South.
- ▶ People want Downtown to be for everyone.
- ▶ People would like to increase the mix of businesses in the Downtown district.
- ▶ Affordability and the cost of living were highlighted as concerns. People consider Downtown a good place to address this, and support building up in downtown-adjacent areas.

"Allowing for multi-family housing to be developed in current single family neighborhoods."

"Having mixed use neighborhoods & high density, walkable neighborhoods and affordable food markets"

